

HEIGHTS GROWS

MEETING MINUTES

DATE: June 12, 2021

Location: The Dell, Camden County Park, Haddon Heights

Members Present: Kathy Blumenstein, Maureen Joos, Cyndy Mullineaux, Adrienne Evans, Dave McCollum, Tracey Miller, Leslie Rayser, Jenn Griffith, Miriam Mlynarski, Colleen Gross.

Cyndy opened the meeting at 10:00 A.M.

OLD BUSINESS

Planters

Volunteers have been watering the planters during the critical period when the plants are setting deeper roots. We are optimistic that we have reached the point where the plants can thrive with less surface watering (i.e. rely on rain). Cyndy will check with public works to determine when they will fill the planters' tanks.

Since we will be changing plants in late summer and late fall, we could use a portable tank for the volunteers to use in the weeks after planting. The tank that was used by the mayor is too large for the volunteers. Cyndy has researched our options and has proposed the purchase of two 9 gallon tanks.

Payment has been received from all sponsors and each sponsor has received a letter of appreciation. We spent about \$67 per planter for the spring flowers (plus \$15 for each sign), so we are over budget at this time. Cyndy advised that the arborvitae that were used last fall are available for sale, which would help us reach our budget.

Parade Update

A sub-committee has formed to plan our work, seek marchers and prepare the "floats".

We will be pulling wagons filled with giant flower pots and tall flowers and a "Heights Grows" banner at the forefront.. We also plan to pass out business cards with our information. We are asking everyone to march with their Heights Grows t-shirts or bright colorful clothing and decorated hats. We will be meeting at Annette Casteglione's house (210 4th Avenue) on Friday night July 2nd to prepare the floats.

We hope to spread cheer and community spirit.

Farmers' Market Update

Tracey Miller has led the push for a presence at the HH Farmers' Market. We are selling Heights Grows merchandise at the market about once a month. Tracey requested that we purchase a tent (<\$100) for use at the market (and as needed). We would like to also have a theme to each event and attendees suggested some possibilities. Tracey requested help for the remainder of the year to man the tent (4 hours per Sunday).

Plant Sale Review

Tracey organized a successful first annual plant sale. We made \$551.70 from the event.

Weeding Patrol

Maureen & Amy organized volunteers to patrol the downtown business district weekly. They are:

Zone 1 Meghan & Karen

Zone 2 Jigna & Tracey

Zone 3 Amy & Miriam

Zone 4 Maureen & Colleen

Organizational Structure

Cyndy led a discussion about creating subcommittees to handle project design, fundraising and volunteer growth. We talked about naming a person to handle each of these activities, but came to no conclusion on how to proceed. We currently have volunteers who "take the lead" on these activities, but they are not voted into an assignment by the board members.

Dave volunteered to interact with the borough's CFO Debbie Demattia to prepare reports on the status of the borough's Heights Grows trust fund.

It was noted by the board members that it is the strength of our volunteers that allows Heights Grows to expand its mission. There was discussion among the attendees about expansion of the volunteer base that will allow Heights Grows to do more for our town.

Since there was a quorum of board members, we voted to approve the purchase of two portable water tanks, a tent, and various supplies for the floats for the July 4th parade.

Meeting was adjourned at 11:22AM

Respectfully submitted,
Dave McCollum