

9/12/20 Heights Grows! Meeting Minutes

In attendance: Cyndy Mullineaux, Kathy Blumenstein, Russ Homan, Jeanne Ottoson, Annette Castiglione, Dave McCollum, Maureen Joos, Amy Rosenberg, Adrienne Evans, Joanna Elton, Shannon Speers, Michael Madden, & Mayor Zach Houck

Meeting Notes:

Backstory – How we started & introductions

Vision/ Mission/Goals

Vision: To build community, foster civic pride, and support the economic development of our community.

Mission: To increase the welcoming feel of Haddon Heights through ongoing beautification efforts.

Planter Workdays-

Sign-up sheet sign-up before you leave or use the sign-up sheet distributed previously through email.

Equipment to bring – short handled mixing shovel, knife, pick-up trucks

9/18 – Friday – Stage pots & mix soil- **8 – 12 noon***

Support requested – public works place pots, county place soil, Fire Dept. water.

- Equipment to bring – short handled mixing shovel, knife/scissors to open soil bale, gloves, tarps/drop cloths, broom, dustpan & brush, leaf blower.

We reviewed the plan and the key issue of our timing being based on the support requested. Because of weight & size we will be working in place at each planter. By Thursday night each planter location will be marked with a ribbon at each lamp post location. We are asking public works to place the planters, the county to drop one bale of soil next to each, and then for the Fire department to join us for the watering and mixing of soil. It will be a real community effort!

***The timeframe discussed was 8 – 12 noon. More information to follow early in the week once we coordinate with our helpers.**

9/19 – Saturday **8 – 12 noon** – Transport & stage plants, plant, & water

There was discussion of staging the delivery of plants in a parking lot near Gradwell House Studio. Because of the grower's tight shipping schedule and the possibility of theft if plants were left unattended, they are being delivered to public works on Atlantic Ave.

The early part of Saturday morning will require those who have access to pickup trucks (Anybody have a hitch on their pickup & a landscape trailer? Got a brother/uncle with one? Call him) to meet at public works and shuttle the plants to their planters. We will coordinate by variety, having each variety in the proper number being dropped at each planter. It would be helpful to have unloaders on Station coordinating quick drop off at each planter.

Therefore, we will break Saturday morning in two based on task.

*Early crew – Plant transporters, loaders, & unloaders. We will need people at public works & on Station.

*Late crew – organizers & planters

* These crews do not need to be separate groups, just know that the planting will be the final step.

- Equipment to bring – **pickup trucks/ landscape trailers**, small shovels for planting/trowel, hand pruners/scissors, gloves, wheelbarrow/garden cart, broom, dustpan & brush, leaf blower.

Support requested – FD water. Once the volunteers are finished planting the Fire dept. will top water and fill the self-watering tanks.

Fundraising/marketing/social media –

- Checks being received at Borough Hall. There is a drop box out front too. They can be placed in there as well. Please remind donors to mark the memo line of the check 'Heights Grows'.

- Anthony's Take Out Annual Spaghetti Dinner
50% of the proceeds support HG. Order by 6 pm Saturday 9/19 or Sunday 9/20 Take Out. Call (856)310-7766
- Raised to date: \$500 from Democratic Club, \$100 HIP, \$100 HHBPA.
We are almost to our goal of \$1200. Plant costs will come in at just over \$1000.

Tshirts & Hats – email Jigna

Farmer's Market days – 9/27 & 10/25 – email Jigna

Soc media – check out FB – Shannon, Jigna, Adrienne & Cyndy – post ideas welcome.

Action Items:

Cyndy & Maureen will walk station with map and talk with shop owners about project & placement.

Adrienne & Jenn will ribbon lamp post for drops by Thursday night.

Cyndy & Zach will coordinate with public works, the county, and the fire department.

Cyndy will email minutes to all and keep every informed of any changes in our schedule. Cyndy will confirm start times as coordination with our partners is firmed up.

Cyndy will make a diagram of the planter layout for those transporting plants and for the planting volunteers to follow.

Planter Work Days Sign Up

9/18 – Friday – Stage pots & mix soil

1. Cyndy
2. Michele
3. David
4. Tracey
5. Maureen

9/19 – Saturday – Stage & transport plants, plant, & water

1. Cyndy
2. Annette
3. Michele
4. Adrienne
5. Kathy
6. Amy
7. Tracey
8. Jenn G.
9. Maureen



9/12 Meeting Sign In

New members please leave your email & a cell number. Thanks & Welcome!

1. Cyndy