

HADDON HEIGHTS

AMERICANA NEVER GOES OUT OF STYLE.



A home on Haddon Heights' east side

Haddon Heights is a town that time forgot. Or maybe not forgot, but ignored, mostly. A town that time looks on fondly and thinks, "Hey, not a bad job there. Maybe I should just leave that alone and not mess it up." The town is a throwback—an old-style place with tree-shaded streets and single-family homes, a place where John's Friendly Market is open 365 days a year.

It's the town that Steven Spielberg grew up in (one of them, anyway) and probably still lives in his brain as the archetype of perfectly preserved Americana. At one time, the entire town was part of a resort area for Philadelphians looking to get out of the city. When year-round houses started going up, it became a commuter suburb, touted in advertising materials dating back to 1904 as "a short commute to Philadelphia"—which is exactly what residents (and real estate agents) still say today. It has good schools and a couple restaurants, kids on the streets riding their bikes, and neighbors who still know each other's names. The place is booming now, realtors say, basically because it's recov-

Real Estate

ering from the 2008 crash faster than a lot of other towns (probably thanks to its many charms), with prices on the rise and an impressively brisk pace of sales. Also of note? The median income per household these days is \$88,954, which is up pretty drastically from \$58,424 just over a decade ago. —JASON SHERMAN

BY THE NUMBERS

\$218,000

MEDIAN HOME PRICE

↑ 52.8%

INCREASE IN NUMBER OF PROPERTIES SOLD FROM 2011 TO 2012

↓ 36.1%

DECREASE IN AVERAGE DAYS ON MARKET FROM 2011 TO 2012

